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Adey Tensae Media & Entertainment Plc

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Telephone # 0111119848 - Email: shegersales102@gmail.com & Shegermarketing@gmail.com

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Sheger 102.1	Per second rate	30 second Ad	Per minute rate	30 min spon. (2 Spots of 45 second Ad & 2 Mentions)	60 min spon. (3 Spots of 45 second Ad & 3 Mentions)
Normal time (Leza, Sheger Auto, Tibeb Menged, Sunday after 1:00 PM	33.00	990.00	150.00	4,500.00	
			130.00		7,800.00
Prime time (Yealem quwanqa, E&M, Sheger sport, Wey Addis Ababa, Aderech Arada, Andand Negeroch, Sheger Shelf) Saturday All Programs & Sunday Till 1:00 PM	52.00	1,560.00	240.00	7,200.00	
			220.00		13,200.00
Sheger Maleda, Lunch & Evening News, Before & After News (12:00 & 6:00PM)	60.00	1,800.00			
Holiday rate New year (Puagme 1 - Meskerem 1), Christmas Tahsas 24 - 29, Easter (5 days before Holiday) and Id Alfetir (2 days) on special programs	67.00	2,010.00	383.00	11,490.00	
			280.00		16,800.00
Monday to Friday - Evening Normal Time 1:00 - 6:00	21.70	651.00	80.50	2,415.00	4,830.00
Chewata Program Sponsorship (5 hours)					16,000.00
Voice Over & Production cost for 30 sec		3,500.00			
Funeral Ad		7,000.00			
Audience Information - Monday to Friday Five Spots 15 seconds Ad		1,500.00			7,500.00

* All prices are including 15% VAT



No. of spots	Discounts
50 - 100 Spots	5%
101 - 200	10%
201 - 300	15%
Above 300	20%